



## PERSONAL INFORMATION

Surname(s) / First name(s)	<b>Lara Jelenc</b>
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Nationality(ies)	Croatian
Date of birth	21.06.1978.
Identification number from Records of Croatian Scientists	265282
Skype	laraopatija
Portfolio	<a href="https://portal.uniri.hr/Portfelj/1910">https://portal.uniri.hr/Portfelj/1910</a>

## WORK EXPERIENCE

Dates (from - to)	<b>October 2015. - Present</b>
Name and address of employer	Faculty of Economics, University of Rijeka
Type of business or sector	Education
Occupation or position held	Associate Professor
Main activities and responsibilities	<p>Performing research, holding classes and grading student performance in the courses (undergraduate and graduate level): <i>Strategic Management, Quality Management, Market Research and Promotion.</i></p> <p>Participated in scientific projects:</p> <p>2017. - 2019. <b>Challenges of Strategic Management</b> (ZP UNI 6/17) - project leader Lara Jelenc</p> <p>2013. - 2018. <b>Strategic Thinking Potential</b> (13.02.2.12) - project leader Lara Jelenc</p> <p>2013. - 2018. <b>Corporate Strategy - the Current Future</b> (13.02.1.3) - team member, project leader prof. Mencer, assistant lecturer dr.sc. Luka Samaržija</p>
Name and address of employer	Faculty of Economics, University of Rijeka
Type of business or sector	Education
Occupation or position held	<p><b>March 2011. - September 2015.</b> Assistant professor</p> <p><b>January 2010. - March 2011.</b> Senior Assistant</p> <p><b>August 2009. - December 2009.</b> Teaching and Research Assistant - Senior Assistant</p> <p><b>October 2001. - July 2009.</b> Teaching and Research Assistant</p>
Main activities and responsibilities	<p>Assisting in research, delivery of classes and grading student performance in the courses (undergraduate and graduate level): <i>Strategic Management, Quality Management, Management, Market Research and Promotion.</i></p> <p>Participated in scientific projects:</p> <p>2001. - 2002. Marketing Sea Shipment, Ports and Shipbuilding (081007)</p> <p>2002. - 2006. Quality Assurance - Successful Marketing Prerequisite (0081005)</p> <p>2007. - 2012. Corporate Strategy - Current Future 081-0000000-1270)</p>

## EDUCATION

Date	<b>July 2005. - May 2009.</b>
Place of education	Ljubljana, Republic of Slovenia
Name and type of organization providing education	Faculty of Economics, University of Ljubljana
Title or qualification awarded	PhD - The Impact of Strategic Management Schools and Strategic Thinking on the Performance of Croatian Entrepreneurial Practice (co-mentors: Danijel Pučko, PhD, Ivan Mencer, PhD)
Principal subjects/occupational skills covered	Discipline – Social Sciences, Field of Economics, Branch – Organization and Management

Date	<b>September 2001. - December 2004.</b>
Place of education	Ljubljana, Republic of Slovenia
Name and type of organization providing education	Faculty of Economics, University of Ljubljana
Title or qualification awarded	MSc. in Management and Organization - Strategic management schools that have the most impact on the practice of medium and large enterprises in the Primorsko-goranska County (mentor: Danijel Pučko, PhD)
Principal subjects/occupational skills covered	Discipline - Social Sciences, Field of Economics, Branch – Organization and Management

Date	<b>September 1996. - July 2001.</b>
Place of education	Rijeka, Republic of Croatia
Name and type of organization providing education	Faculty of Economics, University of Rijeka
Title or qualification awarded	BSc. in Economics

Date	<b>September 1992. - June 1996.</b>
Place of education	Opatija, Republic of Croatia
Name and type of organization providing education	High School Eugen Kumičić
Title or qualification awarded	High school

## TRAINING

Year	16. -20.07.2018.
Place of training	Ljubljana, Slovenia
Name and type of organization providing training	5 <sup>th</sup> Ljubljana Doctoral Summer School, University of Ljubljana, Slovenia
Principal subjects/Occupational skills covered	<b>Case-study Research: Design, Execution and Publication</b> , ECTS credits: 4 Lecturer: Professor Rui Sousa, University of Porto, School of Economics, Portugal

Year	17.- 21.07.2017.
Place of training	Ljubljana, Slovenia
Name and type of organization providing training	4 <sup>th</sup> Ljubljana Doctoral Summer School, University of Ljubljana, Slovenia
Principal subjects/Occupational skills covered	<b>Qualitative research &amp; data analysis with the use of NVivo</b> , ETCS credits: 4 Lecturer: Professor Luisa Helena Pinto, University of Porto, School of Economics Portugal

Year	2017.
Place of training	Rijeka, Croatia
Name and type of organization providing training	SGS ADRIATICA, D.O.O. Rijeka
Principal subjects/Occupational skills covered	<b>Internal audit ISO 9001:2015</b>

Year	2014.
Place of training	Rijeka
Name and type of organization providing training	Croatian-Austrian training-center for NLPt
Principal subjects/Occupational skills covered	<b>Basic seminar in NLP/NLPt</b>

Year	2013.
Place of training	London (Zagreb)
Name and type of organization providing training	The Academy of Executive Coaching
Principal subjects/Occupational skills covered	<b>The Practitioner Diploma in Executive Coaching</b>

Year	2012.
Place of training	Osijek
Name and type of organization providing training	<b>European Entrepreneurship Educators Programme</b>
Principal subjects/Occupational skills covered	<b>3EP Fellowship</b>

Year	2012.
Place of training	Opatija
Name and type of organization providing training	BVQI Croatia Ltd. Rijeka
Principal subjects/Occupational skills covered	<b>Lead Audit ISO 9001:2008</b>

Year	2010.
Place of training	Rijeka
Name and type of organization providing training	SGS ADRIATICA, D.O.O. Rijeka
Principal subjects/Occupational skills covered	<b>Audit ISO 9001:2008</b>

Year	2010.
Place of training	New York, USA
Name and type of organization providing training	The Sloan International
Principal subjects/Occupational skills covered	<b>Learning to Think Strategically and Exploring Strategic Thinking - seminars</b>

Year	January - May 2006.
Place of training	Washington DC, SAD
Name and type of organization providing training	George Washington University and Georgetown, <b>JFDP scholarship</b> (Program of the Bureau of Educational and Cultural Affairs of the United States Department of State)
Principal subjects/Occupational skills covered	School of Business – Strategic management, Management, Strategy and Management

skills covered	Consulting (classes SMPP 321 Strategic Management (Seminar/Reading class at the PhD level); PPOL 385 Philosophical Foundations of Policy and Administrative Research; Strategic Management (senior capstone lecture); MGT214 Consultative Processes in Organizations; MGT 258 Applied Organizational Leadership; Resource-based Strategy (MBA class))
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Year	September 2005.
Place of training	Leeds, United Kingdom
Name and type of organization providing training	Leeds Metropolitan University
Principal subjects/Occupational skills covered	Quality management, Quality management in higher education, Curriculum development Joint curriculum development for an international MBA program in Croatia CD-JEP-18065-2003 - <b>TEMPUS project</b>

Mother tongue(s)	Croatian
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Other language(s)

Year	2017.
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Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Speaking interaction	Speaking production	
English	C1	C1	C1	C1	C1
Slovenian	B1	B1	B1	B1	B1
Italian	A1	A1	A1	A1	A1
German	A1	A1	A1	A1	A1

## AWARDS

Year	2016.
Institution	University of Rijeka
Field	Teaching excellence award for best teacher of Faculty of Economics, University of Rijeka in 2016.

Year	2017.
Institution	University of Rijeka Foundations
Field	University of Rijeka Foundations for year 2016. Category: the award for the best researcher in the social and humanistic research discipline in 2016

## ORGANISATIONAL SKILLS AND COMPETENCES

2018.	Organizer <b>Professional Development Workshop; Fostering Publication from Around the World in leading Organization and Strategy Journals</b> , Strategic Managemnt Division AOM <b>Chicago, USA</b>
2018.	"Future ft. Marketing " - promotional activities of the Department of Marketing of the Faculty of Economics in Rijeka
2016.	The leader of <b>the second generation of postgraduate specialist Study "Business performance management"</b>

2015.	Lecture under the title <b>“Strategic Management in the Role of Cultural Management”</b> and mentorship program within Summer school UNICULT 2020, The International Arts and Cultural Management and Cultural Policy Lifelong Learning, University of Rijeka, June-July
2015.	Lecture under the title <b>Market research</b> within the Entrepreneurial Social Responsibility, University of Rijeka
2014., 2015.	Education <b>Market research</b> , November 5, The Science and Technology Park of the University of Rijeka - Step Ri, November
2014.	<b>Lecture</b> under the title <b>Strategic and Operational Management within the Entrepreneurial Social Responsibility</b> , University of Rijeka, April
2014.	<b>Organizing IX. Scientific Colloquium of University of Rijeka for the guest speaker prof. Paul Swiercz</b> , George Washington University, Washington DC, USA. The lecture under the title <b>Human Resources in Contemporary Theories of Strategy</b> , financial and organization support by University of Rijeka, Science Office, June
2013.	<b>President</b> of the Commission for Further Studies at the Faculty of Economics in Rijeka
2013.	<b>Organizing XVI. Scientific Colloquium of University of Rijeka for the guest speaker prof. John Pisapia</b> , Leadership Studies Florida Atlantic University, USA. The lecture under the title <b>Transforming the Academy: Strategic Thinking, Strategic Planning and Vision Integration</b> , financial and organization support by University of Rijeka, Science Office, September
2013.	Member of the organizational team of <b>USA Community of Croatia</b> organizing the Third Annual Conference of US Alumni of Croatia under the title <b>Preventing Croatia’s Next Brain Drain</b> , Faculty of Economics, University of Rijeka, financial support by USA Alumni Community of Croatia funds, May
2012.	Organizing and running workshop in collaboration with <b>dr. Julia Sloan</b> under the title <b>Developing strategic thinking</b> (one-day workshop at the Faculty of Economics, University of Rijeka and two-day workshop in Zagreb), financial support by USA Alumni Community of Croatia funds, September
2012.- 2013.	<b>Quality manager for ISO 9001:2008</b> for the Faculty of Economics University of Rijeka
2012.	Member of <b>Quality Committee</b> of Faculty of Economics University of Rijeka
2010.- 2012.	<b>ERASMUS coordinator</b> for the Faculty of Economics University of Rijeka for cooperation with - Crakow University of Economics, Poland - University of Economics in Katowice - Krakowska Akademia Im. Andrzeja Frycza Modrzewskiego
2005.- 2010.	Organizing and running a workshop at the Faculty of Economics Rijeka, <b>Summer School, “International Environment and European Integration”, Chair Jean Monnet</b> , Rijeka, Croatia 2010. - „Bologna after Bologna” 2009. - „Bologna Process toward 2020-old problems or new challenges?” 2008. - „Bologna Process- How mobile students really are?” 2007. - „Bologna Process- Diffusion of Knowledge of Confusion of ECTS» 2006. - „Bologna Process- raising competitiveness or unrealistic dream» 2005. - „Are we on the right track towards the European society of knowledge? (Let's integrate our Bologna knowledge! )“
2009.	Organizing Croatian <b>JFDP Alumni meeting</b> at the Faculty of Economics University of Rijeka (information for potential candidate and alumni meeting), received Embassy of the USA Zagreb Croatia grant for organizing the event, May
2008.	Organizing and running a <b>workshop</b> “Creating Strategy for Faculty of Philosophy University of Rijeka”
2007.	Lecture on Strategy for the <b>Board of Directors</b> organized by Faculty of

	Economics Rijeka and Faculty of Economics Osijek, Croatia, November
2005.-	<b>Secretary of the Department of Management and Organization,</b>
2009.	Faculty of Economics, University of Rijeka
2005.	Organizing and running workshop „Students and their problems in higher education teaching: a process approach as quality improvement tool“ in the occasion of the 12th <b>ICED Meeting</b> (International Consortium for Educational Development in Higher Education), Rijeka, Croatia
2007.	Lecture on Strategy for the <b>Board of Directors</b> organized by Faculty of Economics Rijeka and Faculty of Economics Osijek, Croatia, November
2005.-	<b>Secretary of the Department of Management and Organization,</b>
2009.	Faculty of Economics, University of Rijeka
2005.	Organizing and running workshop „Students and their problems in higher education teaching: a process approach as quality improvement tool“ in the occasion of the 12th <b>ICED Meeting</b> (International Consortium for Educational Development in Higher Education), Rijeka, Croatia
2002.-	Member of <b>Editorial for faculty web sites</b> , Faculty of Economics,
2004.	Rijeka, Croatia

## LECTURES

Academic year 2015./2016.	<b>Faculty of Economics, University of Rijeka</b> , co-holder of the course; <i>Strategic Quality Management</i> and <i>Market Research</i> (on-line)
Academic year 2016.	<b>Faculty of Economics, University of Rijeka</b> , co-holder of the course; <i>Strategic Quality Management</i>
Academic year 2015./2016.	<b>Faculty of Economics, University of Rijeka</b> <i>Process of strategic management, Team project, Leadership, postgraduate specialist study "Business performance management"</i>
Academic year 2015./2016.	<b>Faculty of Economics, University of Rijeka</b> , <i>Market Research</i> , International Business
Academic year 2014./2015.	<b>Faculty of Economics, University of Rijeka</b> , <i>Strategic Management</i> , International Business
Academic year 2001./2002.	<b>Faculty of Economics, University of Rijeka</b> , co-holder of the courses: <i>Strategic Management (Business and development policy of the company), Quality Management (product development), Market Research, Promotion</i>
Academic year 2011./2012.	<b>Postgraduate Doctoral Program Economics and Business Economics</b> , co-holder of the course; <i>Strategic Management</i>
Academic year 2007./2008. - 2013./2014.	<b>Faculty of Maritime Studies, University of Rijeka</b> Study Program <i>Logistics and Management in Maritime Industry and Transport, Technology and Organization of Transport</i> (Marketing, Management, Strategic Marketing Management)
Academic years 2008./2009. – 2011./2012.	<b>Faculty of Medicine, University of Rijeka</b> Study Program <i>Health Care Management</i> (Basics of Strategic Management)

## PROJECTS

<b>2015. Member of Committee for Accreditation and Evaluation of Study Programs, University of Rijeka</b> First mandate 2015. - 2018. (academic year 2017./2018.), President function Second mandate 2018. – 2020. 2014. Member of the <b>Rector's Committee</b> for creating suggestions for advancement criteria, Croatia
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2013. Member of the team in charge of the structure of teachers' workload in higher education as the part of the **Strategy of the Education, Science and Technology** for the Republic of Croatia  
 2012. - 2020. Member of the team creating Strategy of University of Rijeka 2014. – 2020.  
 2010. – 2011. **Creating Strategy for Faculty of Philosophy**, University of Rijeka (consultant)  
 2010. Seminar for PhD students (Scientific Contribution), University of Rijeka

## EDITORIAL BOARD

2015. - Advisory Board of **Revista Ciencias Económicas**, Facultad de Ciencias Económicas de la Universidad Nacional del Litoral, Santa Fe, Argentina  
 2008. - Editorial member of the «**QLife**», publication for Science and Art of Leadership, Croatia  
 (Summer 2012. editor of issue on Strategic Thinking)  
 (Winter 2015. Editor of issue on Quality)

## PROFESSIONAL DEVELOPMENT

2018.	<b>Training in conducting selective interviews and creating forms for selection of candidates</b> , Department of Psychology, Center for Applied Psychology, Faculty of Philosophy Rijeka, january
2018.	<b>7<sup>th</sup> EDAMBA ELIASM Consortium on Doctoral Supervision and the new Global Research Landscape</b> , Attendance, January 10.-12. 2018., Barcelona, Spain
2017.	<b>ESG Implementation at Croatian Higher Education Institutions</b> , project: "Improving The System of Insurance and Improving The Quality of Higher Education" AZVO, Zagreb
2016.	<b>Seminar Mentoring PhD students</b> , University of Rijeka
2013./ 2014.	<b>Professional Program for Higher Education Teachers: Quality Education module</b> , October-December 2013, University of Zadar, Centar "Stjepan Matičević"
2009.	Education in " <b>Certificated Project Manager for EU projects</b> ", Certificate of Attendance, 29-01. July 2009., Center for Knowledge Transfer, University of Rijeka
2009.	Participation in the workshop " <b>Use of Statistics in the Scientific Research</b> " organized by „Universitas“, Association for Educational Development in Higher Education 2009 - Level III 2008 - Level II 2006 - Level I
2009.	Participation in the <b>Harvard Business School Workshop</b> "The Art and Craft of Discussion Leadership", February 2. -3., Paris 2009.
2008.	Participation in the workshop " <b>Service Learning</b> " organized by „Universitas“, Association for Educational Development in Higher Education, March 2008.
2007.	<b>Second Doctoral Summer School on Research Methods</b> , organized by Faculty of Economics and Business Administration at the Sofia University St. Kliment Ohridski, June 7. - 11.
2007.	<b>IEEE Region 8 Workshop Development of Leadership Skills</b> , Opatija, May 22
2004.	Participation in the workshop " <b>The Case Method for Management Education</b> ", held at the Zagreb School for Economy and Management, led by John, C. Ickis, PhD, INCAE International Business School
Academic year 2003./2004.	<b>Program of Initiational Education of Teachers in Higher Education</b> , Rijeka, Croatia. Organized by <i>Universitas</i> , Association for Educational Development in Higher Education
Academic year 2002./2003.	<b>Teaching and Learning</b> , part of the program Quality Management in Higher Education, Organized by <i>Universitas</i> , Association for Educational Development in Higher Education

## COMMUNITY PROJECTS

2015.	Lecture under the title - "Quality- truth and deceits", within the project <b>University for the Third Age</b> , University of Rijeka, March
2014.	Lecture under the title - "Croatia - smart and capable people and no results. About management and the lack of it", within the project <b>University for the Third Age</b> , University of Rijeka, February
2013.-2016.	<b>Board of Festival, Opatija (member)</b>
2013.	<b>Board of Opatija 21, Opatija (member)</b>
2015.-2019.	<b>Local Community Council Belveder</b> , City of Opatija (member) 2011.-2015.
2009.-2014.	<b>Committee for budget and finances</b> , City of Opatija (member)
2014.-2009.	<b>Editorial Board newspaper "List Opatija"</b> , City of Opatija (member)
1996. - 2001.	<b>Klub 4+</b> (student organization sponsored by the City of Opatija, ( gathering of students with the best grade point average)

## MOBILITY

2018.	<b>ERASMUS</b> exchange of teachers - Technological Educational Institute of Crete, Heraklion, Creta, Grece.
2017.	<b>Faculty of Administration</b> University of Ljubljana, Slovenia, financed by ESF, Strategic management lectures
2016.	<b>ERASMUS</b> - lectures at the Cracow University of Economics, Krakow, Poland, and at the Krakowska Akademia im. Andrzej Frycza
2016.	On-line lecture exchange - Miami University - prof. Lucinda Parmer
2015.	Lecture "Strategic Thinking in Creating Public Policies" within <b>INTERNATIONAL WORKSHOP - SPRING SCHOOL 2015: Political &amp; Economic Challenges in Public Administration</b> , Ljubljana, Faculty of Administration, Slovenia, April
2013.	<b>CEEPUS</b> - mobility of teaching staff, November, University of Matej Bel, Banska Bystrica, Slovakia
2011.	<b>ERASMUS</b> - professional development for teaching staff – ICSB Conference 2011. Stockholm, Sweden
2004. – 2006.	<b>TEMPUS</b> Curriculum development Joint curriculum development for an international MBA Program in Croatia (CD-JEP-18065-2003)

## MEMBERSHIP IN NONGOVERNMENTAL ORGANIZATIONS

2009. -	The founder and president of the non-profit organization " <b>Na drugi način</b> " (The different way)
2006. -	<b>Alumni</b> of Faculty of Economics, University of Rijeka, Croatia
2005. -	<b>Member of Lions club, Century NCLC Adriatic</b> , Rijeka, Croatia
2013.	(2009./2010. President)
2004. –	<b>Alumni</b> of Faculty of Economics and Business Administration, University of Ljubljana, Slovenia
1999. –	Member of <b>Leo Club Opatija</b> , participation in community charity
2005.	actions
1996. -	<b>Club 4+</b> (student organization sponsored by the City of Opatija,
2001.	gathering students with the best grade point average)

## MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

2016. -	<b>Academy of Management</b> , Strategic Management Division, <b>Global Representative for Europe in STR Division for the period 2016. – 2018., additional one more year</b>
2014. -	<b>Academy of Management</b>
2014. -	<b>Strategic Management Society</b>
2007. -	<b>Society for Organizational Learning Croatia</b>
2004. - 2012.	<b>Universities (Association for Educational Development in Higher Education), Rijeka, Croatia</b>



## MENTORING DOCTORAL STUDENTS

2017.- **Marijana Jakopič Ganić**, University of Croatia, Faculty of Economics, Postgraduate doctoral study of Economics and Business economics;

2016. - **Ivona Mikulandra Volić**; Doctorate; The impact of entrepreneurial experience in the selection of entrepreneurial exit strategy; University of Split, Faculty of Economics, Postgraduate doctoral study of Business economics

Mentoring through doctoral studies:

2017. – **Goran Licul**

2016. – 2018. - **Damir Pavlović**; Doctorate; Influence of informal networks of prominent individuals in the management of tourist destination; University of Rijeka, Faculty of Economics, Postgraduate Doctoral Program in Economics and Business Economics

2009.-2015. **Valentina Ivančić** (The impact of strategy implementation factors on business performance of large Croatian enterprises)

Mentoring assistants:

**Matia Torbarina** (2018.-)

**Viktorija Knapić** (2018.-)

## CONFERENCES

### Organisation

2016. - 4<sup>th</sup> International Conference on Strategic Management, Faculty of Management, University of Teheran, Iran- Member of the Scientific Committee

2016. - 1st Croatian Direct Marketing Association Conference 2016 – Varaždin – Program Board

2016. - **Best paper award** Pisapia, J., Feit, K., Morris, J., Jelenc, L. Strengthening the link between entrepreneurial proclivities and entrepreneurial outcomes: A Confirmatory Factor Analysis of the Entrepreneurial Dispositions Scale (EDS), Small Enterprise Association of Australia and New Zealand Ltd (SEAANZ) 29<sup>th</sup> Annual Conference, Melbourne, Australia, August 10-12, best work award.

2015. - International Scientific Conference on Economic and Social Development – scientific editorial

## REVIEWS

### Journals:

2018. - Journal Management : Journal of Contemporary Management Issues, Split, Croatia

2017. - African Journal of Management

2017. - Ekonomski pregled, Zagreb

2017. - International Journal of Contemporary Management, Krakow

2017. - Economic Thought and Practice, Dubrovnik

2016., 2018. - Journal of Small Business Management

2016. - Ekonomski vjesnik, Osijek

2016. - Journal of the Polytechnic of Rijeka

2016. - Journal of International Management

2017., 2018. - Emerald Emerging Markets Case-Study

### Scientific conferences:

SMS 2015, 2016, 2017, 2018

AOM 2015, 2016, 2017, 2018

EMAC 2016 Regional Conference

DIEM 2015

**Other:**

2018. - Member of the Public Procurement Commission, in charge of the review and qualitative evaluation of the tender in the public procurement procedure, for the procurement of services Monitoring and Evaluation of the Project, Rijeka 2020 European Capital of Culture

2018. Review for potential book in Routledge

2017. - Lifelong learning programs, University of Rijeka

2015., 2017., 2018. - Scientific Colloquium of the Doctoral Study for Economics and Business Economics, Faculty of Economics, University of Rijeka

2016. - University of Rijeka Foundation

2016. - Scientific book, Matej Bel University, Slovačka

2017. - Teaching materials posted on the web site of the Faculty of Hotel Management in Tourism Management, Opatija, University of Rijeka, undergraduate study.

**ACTIVITIES**

2006. - **Alumni** Faculty of Economics, University of Rijeka, Croatia

2004. - **Alumni** Faculty of Economics and Business Administration, University of Ljubljana, Slovenia

**September 1996 - 2001: List Opatija (newspaper of the city of Opatija)**

Position: journalist

Responsibilities: covering the city events with a special emphasis on the unpublished history of the city, country and significant Croatian families as well as interviews with citizens who played a distinctive role in the contemporary city's life

**November - December 1999: Kanal Ri (private local television)**

Position: journalist

Responsibilities included: interviews with Croatian historians, extensive historical research, setting up the TV plan and montage of TV material. Received exclusive rights for preparation of short reports concerning the history of the city of Rijeka.

**October 1997 – October 2000: University of Rijeka, Faculty of Economics**

Position: personal assistant to Prof. Ivan Mencer

Responsibilities: doing regular topic repetitions and practical exercises with students, helping with administration tasks during final examinations, and assistance to Prof. Mencer during his scientific research.

**TECHNICAL SKILLS  
AND  
COMPETENCIES**

Advanced usage of IT technologies, including MS Office, SPSS and numerous other PC applications

**DRIVING LICENCE(S)**

B category (1996)

**HOBBY**

2015. Peat processor  
2014. **Ayurveda** basic seminar  
2014. **Healthy herbs** seminar

**PROJECTS**

2016. - Mentoring for project applications for the European University Games student business incubators network, HAMAG- BICRO

2018. – **CeKaDe association - project "Food and Community"**, (OP.04.2.1.02.120.) partnership of higher education institutions and civil society organizations to create innovative solutions for the problem of insufficient donation and excessive food supply in the city of Rijeka and in Croatia

2016. – 2018. **CEEMAN** – performing qualitative research in 11 countries in Central and Eastern Europe on trends in management Education results in publication "Management and Leadership Development Needs in Dynamically Changing Societies", chapter in book *Springer*; mazić, Mislav Ante; Slišković, Tanja; Vlahov, Rebeka Danijela; **Jelenc, Lara**. Management and Leadership Development Needs: The Case of Croatia // Business and Society - Making Management Education Relevant for the 21st Century / Purg, Danica ; Braček Lalić, Alenka ; Pope, Jennifer A. (ed.). Cham, Switzerland: Springer International Publishing AG, 2018. pp. 27-46.

	<p>2016. - <b>X-Culture</b> - educational international project. In 2016 - a student from our Faculty participated in the team which won the third place in the world. In 2017- two students are in the teams that entered the finals, student representative at the annual gathering of students project (Miami, USA)</p>
	<p>2015. – 2017. <b>ECONQUAL-Adoption of HKO principles in higher education institutions in the field of economics</b>, improvements of study programs and qualifications from the field of economics and their alignment with European higher education area, editors: Host, A., Sokolić, D., <b>co-author of the chapter: Šegota, A. And Vukmirović, S.</b> "Analysis about the influence of recommendations and requirements of HKO principles in the field of Economics and Business economics", Associate member at the 6th section of the project "Development of qualification standards for the Economic and Business economics field".</p>
	<p>2018. - <b>Pilot project for the introduction of online study programs at the University of Rijeka</b> – Preparing study program and prepare publication, Host, A., Jardas Antonić, J., <b>Jelenc, L.</b>, Pavlić Skender H., Rački, Ž., Sokolić, D., Introducing new technologies into the teaching process, How to introduce online study programs in the curriculum in higher education, Faculty of Economics, ISBN 978-953-7813-38-3, book-expert monograph. Editors Jardas Antonić, J. and Pavlic Skender, H. Co-author of chapters:</p> <ul style="list-style-type: none"> <li>• Pavlic Skender, H., Host, A., <b>Jelenc, L.</b>, "National legal framework for the Introduction of Online Education"</li> <li>• Sokolić, D., Pavlic Skender, H., <b>Jelenc, L.</b>, "The process of introducing an online study program into a curriculum"</li> <li>• Jardas Antonić, J., <b>Jelenc, L.</b>, Rački, Ž., "Methodological preparation of teaching and non-teaching staff"</li> </ul>
	<p>2017. - 2020. <b>ERASMUS+ Service learning in higher education – fostering the third mission of universities and civic engagement of students</b> (2017-1-SK01-KA203-035352)</p> <p>Helping and mentoring teachers in HE to implement service learning in their institutions.</p>
	<p>2016. -2017. <b>Market research for the needs of the project (RE) DISCOVERING EUROPE V. Scientific research of (non) inclusion of minorities in theater and cultural life, "Creative Europe"</b></p> <p>Performing Market research on how ethnical minorities in City of Rijeka take part in the cultural life of Rijeka.</p> <p>2016. Commercial project Analysis of economic-financial and organizational models the functioning of the cultural and tourist center in Opatija, the Center for Local Economics Development of the Faculty of Economics, University of Rijeka d.o.o., author of the segment Market Analysis</p>
	<p>2015. Commercial market research project for Cogest retail Ltd. Rijeka (Tower center Rijeka Shopping Fun and Leisure)</p> <p>2012. - 2015. Project "Service learning" University of Rijeka (<a href="http://zalaganjeuzajednici.uniri.hr/">http://zalaganjeuzajednici.uniri.hr/</a>)- experience of applying service learning methodology in the teaching process (web sites, handbook, video)</p> <p>2011./2012. University of Rijeka- scholarship for <b>development of e-learning Strategic Management course</b></p> <p>2006. <b>JFDP- Junior Faculty Development Program-</b> scholarship of USA State Department for Junior Researchers, George Washington University and Georgetown, Washington DC, USA</p> <p>2006. <b>Ministry of Science and Technology of the Republic of Croatia scholarship</b> for the cost of PhD thesis (PhD thesis at University of Ljubljana, Slovenia).</p> <p>2003. <b>Ministry of Science and Technology of the Republic of Croatia scholarship</b> for subsidizing cost of traveling while studying abroad (master level at University of Ljubljana, Slovenia).</p>

Academic years 1998./1999.,  
1999./2000.

**Ministry of Science and  
Technology of the Republic of  
Croatia scholarship** for  
exceptional  
academic performance.

1998. Summer University "Europe 2000" certificate granted by Europe House  
Zagreb, Selce, Croatia.

1999. European Project Self-Reliance–Democracy–Responsibility" certificate,  
granted by Christian Academy for European Dialogue, Leuven, Belgium.

## THE MOST IMPORTANT PUBLICATIONS

**Jelenc, L.** (2005) *Istraživanje karakteristika klasične škole strateškog menadžmenta u poduzećima Primorsko-goranske županije*, Ekonomski pregled, Volumen 11, Godina 56, str. 1051-1077, ISSN 0424-7558, UDK 334.012.2, JEL Classification M11, prethodno priopćenje (rad na hrvatskom jeziku). Indeksacija u bazama; CAB Abstracts, AGRIS, GEOBASE (TM), International Bibliography of the social science ECONOMICS, Journal of Economic literature, EconLit

**Jelenc, L.**, Swiercz, P.M. (2011) *Strategic Thinking Capability: Conceptualization and Measurement*, ICSB Stockholm, Proceedings of ICSB 2011, 1-25. ISBN- 978-0-9819028-3-8 (rad na engleskom jeziku).

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**Jelenc, Lara**: Pisapia, John. Individual Entrepreneurial Behavior in Croatian IT Firms: The Contribution of Strategic Thinking Skills. // JOURNAL OF INFORMATION AND ORGANIZATIONAL SCIENCES. 39 (2015) , 2; 163-182

Ćulum, Bojana; **Jelenc Lara**, Učenje zalaganjem u zajednici, Rijeka: Sveučilište u Rijeci, 2015

Vrdoljak Raguž, Ivona: Podrug, Najla: **Jelenc, Lara** (ed). Neostrategic Management An International Perspective on Trends and Challenges / Heidelberg : Springer, 2016

Ivančić Valentina, **Jelenc Lara**, Mencer Ivan. Failing Strategy Implementations // Neostrategic Management- An International Perspective on Trends and Challenges / Vrdoljak Raguž, Ivona ; Podrug, Najla ; Jelenc, Lara (ed). Heidelberg : Springer International Publishing, 2016. pp. 95-112.

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